

Alberto Maté

UI/UX
Product
Interaction
Designer

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Bilingual (English/Spanish) UI/UX/Product/interaction/Graphic/Digital Designer with developing chops, and a passion for getting the right balance between desirability, viability, and feasibility.

For more than two decades, performed a variety of product and marketing design, illustration, motion graphics, analytic and development roles at top-level companies like Bose and FCB Global, among others, and worked for highly recognized brands, such as BMW, Land Rover, HP, Tempur, 3M, and many more, including many applications, websites, ads, and other materials.

Experience

Freelance

UI/UX Product Designer
Sep 2023 - present

Collaborated with diverse clientele, leveraging expertise to craft seamless digital experiences. From creating wireframes to prototypes to pixel-perfect mockups, navigated a spectrum of responsibilities to deliver intuitive and user-centric designs that resonate with each client's unique vision and audience.

In order to inform design artifacts, conducted several user research actions like surveys, interviews, and usability tests.

Wells Fargo

UI/UX Product Designer
Jun 2020 - Jul 2023

Tools: Figma
Jira
SharePoint
Tableau
Power BI

Created diverse automated data-driven dashboard-based products designed with Figma, taking into account Tableau and Power BI capabilities and constraints, and communicated effectively with developers with the purpose of ensuring the feasibility of the designed functionalities and layouts.

Managed to work on numerous product designs at the same time, being able to prioritize the most critical ones while mentoring two UX designers, providing guidance and review of design concepts crafted with Figma.

Composed an extension of the established design system supported by several component libraries (Figma) to create consistency across all the solutions and managed a wide range of different tasks like data visualization or UI design of Internal SharePoint sites.

Altisource

UI/UX Product Designer
Oct 2015 - Apr 2020

Tools: Sketch
Invision
Jira
Adobe Suite
HTML, CSS, JS

Designed high-fidelity mockups and prototypes for data-driven applications integrated into SaaS solutions.

Conducted user and secondary research to inform product design, taking into account usability and accessibility.

In charge of the creation and maintenance of Sketch libraries to be used by visual designers across the company. Worked closely with other product designers, developers, and stakeholders on developing new real-estate and financial products as well as improving the existing ones.

Executed sketches, user flows, information architecture, wireframes, prototypes, and high-fidelity mockups for B2B and B2C real-estate brands within the company. Participated in daily scrum meetings based on Agile methodology.

Designed, illustrated, and coded websites, emails, digital static, and animated ads with diverse tools and languages like Adobe Photoshop, Adobe Illustrator, Javascript, GSAP, Flash, HTML, CSS, SCSS, etc.

Bose

Digital Designer
2014 - 2015

Designed emails, online ads, social media assets, and videos, including NFL banners and Pandora and Spotify skins.

Collaborated in several product launches providing imagery and creating Ebay & Amazon product pages.

Ecubia

UI/UX Product Designer
Integrated Designer
Developer
2010 - 2014

Designed a 0-1 specific mobile (Android) product to manage all the operations of a warehouse using Sketch, Adobe Photoshop, Adobe Illustrator, and Google Material Design System. The range of tasks covered research, user stories and flows, empathy maps, wireframes, paper prototypes, and visual design.

Managed a variety of clients, freelancers, and products, being able to wear multiple hats depending on the particular needs of every project.

Previous Experience
1995 - 2010

Graphic, Web, and Digital designer, as well as developer, working for diverse agencies and tech companies, like FCB Global or Nextel Engineering among others.

Education

Human-Computer Interaction for UX Design - **MIT**, Cambridge(MA). Mar 2023 - May 2023

UX Design Professional Certificate - **Google**, Coursera. Mar 2023 - May 2023

UX Certificate - **Bentley University**, Waltham(MA). Emotions and the UX (Apr 2020) - Prototyping the UX (Jun 2020) - Leading a UX Team (Mar 2023)

Graphic Design and Engraving Monographs - **Real Casa de la Moneda**, Madrid (Spain). Oct 2005 - Jun 2007

Bachelor's Degree in Information Technology - **Instituto Cibernos**, Madrid (Spain). Sep 1993 - Jul 1996